

**RAYMOND JAMES®**  
FINANCIAL SERVICES ADVISORS, INC.  
A Registered Investment Adviser

Brochure Supplement (Form ADV 2B) for:

**Matthew Michael Keator**

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Suite 1506

Metairie, LA 70005

Phone: 504-835-1707

Matt.Keator@RaymondJames.com

July 20, 2015

**This brochure supplement, Form ADV Part 2B, provides information about the above named investment adviser representative (hereinafter "your representative") that supplements the Raymond James Financial Services Advisors, Inc. brochure, Form ADV Part 2A. Please contact your representative if you did not receive a copy of the Raymond James Financial Services Advisors, Inc. Form ADV Part 2A or if you have questions on the contents of this brochure supplement. Additional information about your representative is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

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880 Carillon Parkway // St. Petersburg, FL 33716 // T 800.248.8863 // [raymondjames.com](http://raymondjames.com)

## EDUCATIONAL BACKGROUND & BUSINESS EXPERIENCE

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Name of Representative: Matthew Michael Keator  
Year of Birth: 1978

### Education and Training

Delgado Community College, Associates Degree, General Studies, 2002

Series 7, General Securities Representative Examination

Series 66, Uniform Combined State Law Examination

### Previous 5 Years of Business Experience

Edward Jones (Administration) 10/01/2007 - 02/01/2009, Fph Financial Services (Administration) 11/01/2006 - 07/01/2007, Olive Garden (Bartender/Server) 09/01/1998 - 02/01/2007, Edward Jones (Financial Advisor) 02/01/2009 - 07/01/2009, Unemployed (Unemployed) 08/01/2007 - 09/01/2007, Olive Garden (Bartender) 08/01/2009 - 11/01/2009, Chase Investment Services Corp (Sales Assistant) 11/01/2009 - 04/01/2011, Raymond James Financial Services Inc. (Financial Advisor) 04/01/2011 - Present, Raymond James Financial Services Advisors, Inc (Investment Advisor Rerp) 04/01/2011 - Present

## DISCIPLINARY AND OTHER INFORMATION

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*Your investment adviser has no material disciplinary events to disclose.*

## OTHER BUSINESS ACTIVITIES

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I am a Registered Representative of Raymond James Financial Services, Inc., and may be paid fees and/or commissions on securities transactions. All commissions are disclosed to clients.

If you act upon my advice and choose to use one of RJFSA's affiliates as a money manager, custodian or to purchase securities or insurance, I may receive compensation in the form of commissions from the affiliate. Additionally, if you purchase a mutual fund containing a 12b-1 fee, I may receive such fee. As part of its fiduciary duties to clients, RJFSA endeavors at all times to put the interests of its investment advisory clients first. Clients should be aware, however, that the receipt of economic benefits by RJFSA and me in and of itself creates a potential conflict of interest.

## ADDITIONAL COMPENSATION

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In addition to the fee based compensation this adviser receives for providing advisory services, the adviser may earn commissions for transactional business in accordance with Raymond James Financial Services, Inc.'s published

commission schedule. Also, at the conclusion of each year, certain qualifying advisers are awarded membership in the Raymond James Financial Services, Inc.'s recognition councils. Qualification for recognition councils is based upon a combination of the adviser's annual production (both advisory and transactional), total client assets under administration, and the professional certifications acquired through educational programs.

## **SUPERVISION**

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The individual responsible for monitoring Matthew Keator's advisory activities is Charles Raymond Miller, Branch Manager. Charles Raymond Miller reviews the investment activities of Matthew Keator. Charles Raymond Miller may be reached at 504-835-1707.